

Statement on deviation / variation in utilisation of funds raised	
Name of listed entity	AdCounty Media India Limited
Mode of Fund Raising	Public Issue
Date of Raising Funds	02-07-2025
Amount Raised	5068.72 Lakhs
Report filed for Quarter ended	31.03.2026
Monitoring Agency	applicable / not applicable
Monitoring Agency Name, if applicable	Acuité Ratings & Research Limited
Is there a Deviation / Variation in use of funds raised	No
If yes, whether the same is pursuant to change in terms of a contract or objects, which was approved by the shareholders	NA
If Yes, Date of shareholder Approval	NA
Explanation for the Deviation / Variation	NA
Comments of the Audit Committee after review	The Audit Committee has reviewed the Monitoring Agency Report for the quarter ended March 31,2026 and noted that the proceeds of the public issue have been utilized for the objects stated in the offer document. The Committee observed that there are no deviations or variations in the utilization of issue proceeds from the stated objects.
Comments of the auditors, if any	-



FIRST FLOOR, D-41, PATRAKAR COLONY, NEAR, JAWAHAR NAGAR MOTI DUNGRI VISTAR YOJNA, RAJA PARK, JAWAHAR NAGAR, JAIPUR, RAJASTHAN, INDIA, 302004



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Objects for which funds have been raised and where there has been a deviation, in the following table						
Original Object	Modified Object, if any	Original Allocation (Rs. in Lakhs)	Modified allocation, if any	Funds Utilised (Rs. in Lakhs)	Amount of Deviation/Variation for the quarter according to applicable object	Remarks if any
Capital Expenditure	-	1400.00	0.00	1354.00	0.00	-
Working Capital Requirement	-	2500.00	0.00	1667.00	0.00	-
Unidentified Acquisition and General Corporate Purposes	-	915.34	0.00	915.34	0.00	-
Issue Related Expenses	-	253.38	0.00	253.38	0.00	-
Deviation or variation could mean: (a) Deviation in the objects or purposes for which the funds have been raised or (b) Deviation in the amount of funds actually utilized as against what was originally disclosed or (c) Change in terms of a contract referred to in the fund raising document i.e. prospectus, letter of offer, etc.						

For AdCounty Media India Limited

Aditya Jangid
Chairman & Joint Managing Director
DIN: 01655674



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