

General information about company		
Scrip code*	544435	
NSE Symbol*	NOTLISTED	
MSEI Symbol*	NOTLISTED	
ISIN*	INE0W1601012	
Name of company	Adcounty Media India Ltd	
Type of company	SME	
Class of security	Equity	
Date of start of financial year	01-04-2025	
Date of end of financial year	31-03-2026	
Date of board meeting when results were approved	11-02-2026	
Date on which prior intimation of the meeting for considering financial results was informed to the exchange	04-02-2026	
Description of presentation currency	INR	
Level of rounding	Lakhs	
Reporting Type	Quarterly	
Reporting Quarter	Third quarter	
Nature of report standalone or consolidated	Standalone	
Whether results are audited or unaudited for the quarter ended	Unaudited	
Whether results are audited or unaudited for the Year to date for current period ended/year ended	Unaudited	
Segment Reporting	Single segment	
Description of single segment	Digital Advertising Services	
Start date and time of board meeting	11-02-2026 15:00	
End date and time of board meeting	11-02-2026 18:00	
Whether cash flow statement is applicable on company		
Type of cash flow statement		
Declaration of unmodified opinion or statement on impact of audit qualification	Not applicable	
Whether statement on deviation or variation for proceeds of public issue, rights issue, preferential issue, qualified institutions placement etc. is applicable to the company for the current quarter?	Yes	
No. of times funds raised during the quarter	1	
Whether the disclosure for the Default on Loans and Debt Securities is applicable to the entity?	No	Not Applicable

<b>Financial Results – Ind-AS</b>			
<b>Particulars</b>		<b>3 months/ 6 months ended (dd-mm-yyyy)</b>	<b>Year to date figures for current period ended (dd-mm-yyyy)</b>
Date of start of reporting period		01-10-2025	01-04-2025
Date of end of reporting period		31-12-2025	31-12-2025
Whether results are audited or unaudited		Unaudited	Unaudited
Nature of report standalone or consolidated		Standalone	Standalone
<b>Part I</b>	<b>Blue color marked fields are non-mandatory. For Consolidated Results, if the company has no figures for 3 months / 6 months ended, in such case zero shall be inserted in the said column.</b>		
<b>1</b>	<b>Income</b>		
	Revenue from operations	2079.93	5454.66
	Other income	60.84	235.08
	<b>Total income</b>	<b>2140.77</b>	<b>5689.74</b>
<b>2</b>	<b>Expenses</b>		
(a)	Cost of materials consumed	1183.97	3064.55
(b)	Purchases of stock-in-trade	0	0
(c)	Changes in inventories of finished goods, work-in-progress and stock-in-trade	0	0
(d)	Employee benefit expense	69.75	203.34
(e)	Finance costs	3.54	27.22
(f)	Depreciation, depletion and amortisation expense	13.44	29.02
<b>(g)</b>	<b>Other Expenses</b>		
1	Other Expenses	170.24	523.5
	<b>Total other expenses</b>	<b>170.24</b>	<b>523.5</b>
	<b>Total expenses</b>	<b>1440.94</b>	<b>3847.63</b>
<b>3</b>	<b>Total profit before exceptional items and tax</b>	<b>699.83</b>	<b>1842.11</b>
4	Exceptional items	0	0
<b>5</b>	<b>Total profit before tax</b>	<b>699.83</b>	<b>1842.11</b>
<b>6</b>	<b>Tax expense</b>		
7	Current tax	173.31	467.8
8	Deferred tax	3.64	6.33
<b>9</b>	<b>Total tax expenses</b>	<b>176.95</b>	<b>474.13</b>
10	Net movement in regulatory deferral account balances related to profit or loss and the related deferred tax movement	0	0
<b>11</b>	<b>Net Profit Loss for the period from continuing operations</b>	<b>522.88</b>	<b>1367.98</b>
12	Profit (loss) from discontinued operations before tax	0	0
13	Tax expense of discontinued operations	0	0
<b>14</b>	<b>Net profit (loss) from discontinued operation after tax</b>	<b>0</b>	<b>0</b>
15	Share of profit (loss) of associates and joint ventures accounted for using equity method	0	0
<b>16</b>	<b>Total profit (loss) for period</b>	<b>522.88</b>	<b>1367.98</b>
17	<a href="#">Other comprehensive income net of taxes</a>	0	19.29
<b>18</b>	<b>Total Comprehensive Income for the period</b>	<b>522.88</b>	<b>1387.27</b>
<b>19</b>	<b>Total profit or loss, attributable to</b>		
	Profit or loss, attributable to owners of parent		
	Total profit or loss, attributable to non-controlling interests		
<b>20</b>	<b>Total Comprehensive income for the period attributable to</b>		
	Comprehensive income for the period attributable to owners of parent		
	Total comprehensive income for the period attributable to owners of parent non-controlling interests		
<b>21</b>	<b>Details of equity share capital</b>		
	Paid-up equity share capital	2250.12	2250.12
	Face value of equity share capital	10	10

22	Reserves excluding revaluation reserve			
<b>23</b>	<b>Earnings per share</b>			
<b>i</b>	<b>Earnings per equity share for continuing operations</b>			
	Basic earnings (loss) per share from continuing operations	2.32	6.68	
	Diluted earnings (loss) per share from continuing operations	2.32	6.68	
<b>ii</b>	<b>Earnings per equity share for discontinued operations</b>			
	Basic earnings (loss) per share from discontinued operations	0	0	
	Diluted earnings (loss) per share from discontinued operations	0	0	
<b>iii</b>	<b>Earnings per equity share (for continuing and discontinued operations)</b>			
	Basic earnings (loss) per share from continuing and discontinued operations	2.32	6.68	
	Diluted earnings (loss) per share from continuing and discontinued operations	2.32	6.68	
24	Debt equity ratio			Textual Information( 1)
25	Debt service coverage ratio			Textual Information( 2)
26	Interest service coverage ratio			Textual Information( 3)
<b>27</b>	<b>Disclosure of notes on financial results</b>	<b>Textual Information(4)</b>		

**Text Block**

Textual Information(4)

1. The above standalone financial results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their respective meeting held on 11 February 2026. The Statutory auditor of the Company have carried out a limited review of the above financial results for the Quarter and Nine Months ended 31 December 2025 and have issued an unmodified Limited Review Report.
2. The Statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) prescribed under Section 133 of the Companies Act, 2013 and read with the relevant rules issued there under and other recognized accounting practices and policies to the extent applicable.
3. Earnings per share for the quarter ended 31 December 2025, 30 September 2025 and 31 December 2024 and nine months ended 31 December 2025 and 31 December 2024 have been calculated for three months and nine months respectively and not annualized.
4. No investor complaints were pending as on 31 December 2025.
5. Figures relating to the previous periods have been regrouped wherever necessary to conform to the figures of the current period.
6. The above Financial Results are also available on our website [www.adcountymedia.com](http://www.adcountymedia.com) & stock exchange website [www.bseindia.com](http://www.bseindia.com).
7. The Company is listed on the SME Platform of the Bombay Stock Exchange of India Ltd (BSE SME). The Company, being a SME Listed Entity, is not mandated to disclose quarterly financial results, however, the management has on a suo-moto basis, elected to make such disclosures in the spirit of good corporate governance.
8. The Company operates in single Reportable Segment 'Digital Advertising Services' in terms of Ind-AS 108, 'Operating Segment'.

<b>Other Comprehensive Income</b>				
		Date of start of reporting period	01-10-2025	01-04-2025
		Date of end of reporting period	31-12-2025	31-12-2025
		Whether results are audited or unaudited	Unaudited	Unaudited
		Nature of report standalone or consolidated	Standalone	Standalone
	Other comprehensive income [Abstract]			
1	Amount of items that will not be reclassified to profit and loss			
1	Remeasurement of post employment benefit & Obligations(net of tax)	0.00		19.29
	Total Amount of items that will not be reclassified to profit and loss	0.00		19.29
2	Income tax relating to items that will not be reclassified to profit or loss	0.00		0.00
3	Amount of items that will be reclassified to profit and loss			
	Total Amount of items that will be reclassified to profit and loss			
4	Income tax relating to items that will be reclassified to profit or loss			
5	Total Other comprehensive income	0.00		19.29

<b>Statement on Deviation or Variation for proceeds of Public Issue, Rights Issue, Preferential Issue, Qualified Institutions Placement Etc. (1)</b>	
Mode of Fund Raising	Public Issues
Description of mode of fund raising (Applicable in case of others is selected)	
Date of Raising Funds	02-07-2025
Amount Raised	5068.72
Report filed for Quarter ended	31-12-2025
Monitoring Agency	Applicable
Monitoring Agency Name, if applicable	Acuite Ratings & Research
Is there a Deviation / Variation in use of funds raised	No
If yes, whether the same is pursuant to change in terms of a contract or objects, which was approved by the shareholders	
If Yes, Date of shareholder Approval	
Explanation for the Deviation / Variation	
Comments of the Audit Committee after review	The Audit Committee has reviewed the Monitoring Agency Report for the quarter ended December 31, 2025 and noted that the proceeds of the public issue have been utilized for the objects stated in the offer document. The Committee observed that there are no deviations or variations in the utilization of issue proceeds from the stated objects.
Comments of the auditors, if any	

Sr.	Original Object	Modified Object, if any	Original Allocation	Modified allocation, if any	Funds Utilised	Amount of Deviation/Variation for the quarter according to applicable object	Remarks if any
1	Capital Expenditure	NA	1400	0	1044	0	
2	Working Capital Requirement	NA	2500	0	945	0	
3	Unidentified Acquisition and General Corporate Purposes	NA	915.34	0	0	0	Rs. 253.38 Lakh is related to issue expenses and the total net issue proceeds amounts to Rs. 4,815.34

**Signatory Details**

Name of signatory	Aditya Jangid
Designation of person	Managing Director
Place	Jaipur
Date	11-02-2026