

General information about company	
Scrip code	544435
NSE Symbol	NOTLISTED
MSEI Symbol	NOTLISTED
ISIN	INE0W1601012
Name of the company	ADCOUNTY MEDIA INDIA LIMITED
Whether company is SME	Yes
Class of Security	Equity Shares
Type of report	Half yearly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-03-2026
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether Listed Entity has granted any ESOPs, which are outstanding?	No	No	No	No
5	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
6	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	Yes	No
7	Whether any shares held by promoters are encumbered under "Pledged"?	No	No		
8	Whether any shares held by promoters are encumbered under "Non-Disposal Undertaking"?	No	No		
9	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?	No	No		
10	Whether company has equity shares with differential voting rights?	No	No	No	No
11	Whether the listed entity has any significant beneficial owner?	Yes			

Table VI - Statement showing foreign ownership limits

Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100	2.1
As on the end of previous 1st quarter	100	2.95
As on the end of previous 2nd quarter	100	3.43
As on the end of previous 3rd quarter	100	0
As on the end of previous 4th quarter	0	0

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)= (VII+X)	
								No of Voting (XIV) Rights								Total as a % of (A+B+C)
								Class eg:X	Class eg:Y	Total						
(A)	Promoter & Promoter Group	8	14741999			14741999	65.52	14741999		14741999	65.52				14741999	
(B)	Public	1192	7759201			7759201	34.48	7759201		7759201	34.48				7759201	
(C)	Non Promoter-Non Public															
(C1)	Shares underlying DRs															
(C2)	Shares held by Employee Trusts															
	Total	1200	22501200			22501200	100	22501200		22501200	100				22501200	

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII) = (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-categorization of shares		
			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group	65.52	14741999	100									14741999			
(B)	Public	34.48	1796001	23.15									7759201	0	0	0
(C)	Non Promoter-Non Public															
(C1)	Shares underlying DRs															
(C2)	Shares held by Employee Trusts															
	Total	100	16538000	73.5									22501200	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr. No.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)= (VII+X)	
								No of Voting (XIV) Rights								Total as a % of Total Voting rights
								Class eg: X	Class eg: Y	Total						
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group															
(1)	Indian															
(a)	Individuals/Hindu undivided Family	7	10739499			10739499	47.73	10739499		10739499	47.73				10739499	
(d)	Any Other (specify)	1	4002500			4002500	17.79	4002500		4002500	17.79				4002500	
Sub-Total (A)(1)		8	14741999			14741999	65.52	14741999		14741999	65.52				14741999	
(2)	Foreign															
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		8	14741999			14741999	65.52	14741999		14741999	65.52				14741999	
B	Table III - Statement showing shareholding pattern of the Public shareholder															
(1)	Institutions (Domestic)															
(c)	Alternate Investment Funds	3	380800			380800	1.69	380800		380800	1.69				380800	
(i)	NBFCs registered with RBI	1	48000			48000	0.21	48000		48000	0.21				48000	
Sub-Total (B)(1)		4	428800			428800	1.91	428800		428800	1.91				428800	
(2)	Institutions (Foreign)															
(d)	Foreign Portfolio Investors Category I	3	68000			68000	0.3	68000		68000	0.3				68000	
Sub-Total (B)(2)		3	68000			68000	0.3	68000		68000	0.3				68000	
(3)	Central Government / State Government(s)															
(4)	Non-institutions															
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	1009	2310240			2310240	10.27	2310240		2310240	10.27				2310240	
(h)	Resident Individuals holding nominal	34	3120801			3120801	13.87	3120801		3120801	13.87				3120801	

	share capital in excess of Rs. 2 lakhs														
(i)	Non Resident Indians (NRIs)	35	551200			551200	2.45	551200		551200	2.45				551200
(l)	Bodies Corporate	42	822400			822400	3.65	822400		822400	3.65				822400
(m)	Any Other (specify)	65	457760			457760	2.03	457760		457760	2.03				457760
Sub-Total (B)(4)		1185	7262401			7262401	32.28	7262401		7262401	32.28				7262401
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		1192	7759201			7759201	34.48	7759201		7759201	34.48				7759201
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder														
Total (A+B+C2)		1200	22501200			22501200	100	22501200		22501200	100				22501200
Total (A+B+C)		1200	22501200			22501200	100	22501200		22501200	100				22501200

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr. No.	Category & Name of the Shareholders (I)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-categorization of shares		
			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group															
(1)	Indian															
(a)	Individuals/Hindu undivided Family	47.73	10739499	100									10739499			
(d)	Any Other (specify)	17.79	4002500	100									4002500			
Sub-Total (A)(1)		65.52	14741999	100									14741999			
(2)	Foreign															
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		65.52	14741999	100									14741999			
B	Table III - Statement showing shareholding pattern of the Public shareholder															
(1)	Institutions (Domestic)															
(c)	Alternate Investment Funds	1.69	0	0									380800	0	0	0
(i)	NBFCs registered with RBI	0.21	0	0									48000	0	0	0
Sub-Total (B)(1)		1.91	0	0									428800	0	0	0
(2)	Institutions (Foreign)															
(d)	Foreign Portfolio Investors Category I	0.3	0	0									68000	0	0	0
Sub-Total (B)(2)		0.3	0	0									68000	0	0	0
(3)	Central Government / State Government(s)															
(4)	Non-institutions															

(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	10.27	214240	9.27									2310240	0	0	0
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	13.87	1410401	45.19									3120801	0	0	0
(i)	Non Resident Indians (NRIs)	2.45	46400	8.42									551200	0	0	0
(l)	Bodies Corporate	3.65	122400	14.88									822400	0	0	0
(m)	Any Other (specify)	2.03	2560	0.56									457760	0	0	0
Sub-Total (B)(4)		32.28	1796001	24.73									7262401	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		34.48	1796001	23.15									7759201	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder															
Total (A+B+C2)		100	16538000	73.5									22501200			
Total (A+B+C)		100	16538000	73.5									22501200			